

Development Director Job Announcement July 9, 2019

The Blue Bench is metropolitan Denver's only comprehensive sexual assault prevention and care center. We envision a world free from sexual assault and work to make this a reality through changing the culture of sexual violence in our society. Three strong women founded The Blue Bench in 1983 in response to the victimization of a friend and the lack of resources in Denver. In the past 35 years, we have assisted thousands of individuals to heal and thrive after sexual assault and have offered prevention programming to thousands more. The Blue Bench is a voice for survivors, their loved ones, and the community at large.

The Development Director's role is to create and implement strategy to ensure the overall fundraising and communications activities of The Blue Bench. This will be an externally-facing role that is responsible for major gift procurement and corporate relationship building. This position is a recently added position within the current structure and will serve as part of the leadership team and will work closely with and report to the Executive Director. This position will provide oversight to the Development Team including Communications Manager, Development/Events Coordinator and part-time data base coordinator. The Development Director must be able to think strategically and practicality to implement a comprehensive and results-oriented development plan that includes traditional and innovative strategies.

Responsibilities

- In conjunction with the Executive Director creates, develops and leads the implementation of a strategic and comprehensive fund development plan for The Blue Bench.
- Provides oversight and management of all fundraising and communications activities.
- Cultivate and maintain relationships with new and existing donors and provide stewardship to major donors including individuals, corporations and grant funders.
- Develop a long-term strategy to include the creation and implementation of a planned giving program.
- Actively identify new sources of revenue and potential revenue streams, establishes business relationships/partnerships and makes decisions about resources necessary to support efforts.
- Work with Development Team to create and implement strategies to increase event revenues to support the organization.
- Secure event sponsorships.
- Provide oversight to the Grants Writer to ensure grant revenues are met, foundations and grantors are cultivated, and reports are submitted in a timely manner.
- Invest in the success of the Development Team through regular individual and team meetings, professional development and performance and accountability measurement.
- Implement the fund development plans in accordance with ethical fundraising principles.



• Stay up to date with emerging trends and best practices in philanthropy.

Qualifications

- Deep appreciation of The Blue Bench's mission to end sexual assault and the willingness/ability to articulate it values and vision internally and externally.
- A Bachelor's degree and 5 or more years of development and fundraising experience.
- Proven track record of fundraising success, particularly in securing major gifts, building donor relationships with corporations and engaging a community of motivated supporters.
- Excellent managerial skills including at least 5 years of previous experience managing development staff.
- Demonstrated ability to collaborate with staff with a "hands-on" orientation to the workplace and supervision.
- Working knowledge of development practices, fundraising tools and technology, including donor database (Bloomerang), email and on-line campaigns and donor research.
- Strong written and oral communications skills.
- Ability to balance multiple priorities in a complex environment.
- Attention to detail and commitment to excellence.
- Strong organizational abilities including collaboration, planning, program development and task facilitation.

*The Blue Bench is an equal opportunity employer and dedicated to a policy of nondiscrimination and equal opportunity for all employees and qualified applicants. People with disabilities, people of color, Hispanic/Latinx, indigenous people, and LGBTQ candidates are encouraged to apply.

**Please submit resume, cover letter and salary requirement to: kcarter@thebluebench.org. Resumes received by July 19, 2019 will be given first consideration.