



THE BLUE BENCH SIGNATURE EVENT

# CHANGE ON TAP 2023

## Sponsorship Proposal

Changing the conversation  
around alcohol & sexual violence

Visit our event site:



October 2023

✉ [KFERN@THEBLUEBENCH.ORG](mailto:KFERN@THEBLUEBENCH.ORG)

☎ 303-329-9922

# CHANGE

## OUR VISION

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### **To eliminate sexual assault.**

In the state of Colorado, 1 in 2 women, 1 in 2 transgender individuals, and 1 in 3 men experience sexual violence in their lifetime.

Our mission is to eliminate sexual assault and diminish the impact it has on individuals, their loved ones and our community through survivor advocacy, prevention education, and care.



<sup>1</sup>Busch-Armendariz, N., PhD, & McClain, T. (2018, October 5). Alcohol consumption plays a big role in sexual assault. Steve Hicks School of Social Work. <https://socialwork.utexas.edu/mcclain-and-busch-armendariz-alcohol-consumption-plays-a-big-role-in-sexual-assault/#:~:text=There%20is%20a%20scientific%20connection,and%20many%20times%20by%20both.>



# THE CAUSE

Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.<sup>1</sup>

The Blue Bench is Colorado's leading organization prioritizing prevention education to stop violent crimes before they happen. With your partnership, we can create a safer Denver for patrons and employees.










# ON TAP



# 5.0K

## Presenting Sponsor

*\$5,000 contribution*








-  Your name will introduce Change on Tap in all signage, communications and other event materials
-  Feature in The Blue Bench newsletter that reaches 40,000 local community members
-  Logo included on The Blue Bench website for a year
-  Media shoutout in a news story covering Change on Tap
-  An announced shoutout at the event with details of your choice
-  5 Social media highlights
-  1 Free Safe Bars training
-  2 Free VIP admissions to our Last Call After Party
-  Logo will be included in Annual Report



# 2.5K

## Growler Sponsor

*\$2,500 contribution*

-  Mention in The Blue Bench newsletter that reaches 40,000 local community members
-  Logo included in Annual Report
-  Logo included on The Blue Bench website for a year
-  Logo included on event site
-  3 Social media highlights
-  4 Free admissions to our Last Call After Party
-  1 Free Safe Bars training











# 1.5K

## Bottle Sponsor

*\$1,500 contribution*

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-  Logo included in Annual Report
-  Logo included on event site
-  Logo included on website for a year
-  3 Social media highlights
-  1 Free Safe Bars training
-  2 Free admissions to our Last Call After Party







# 1.0K

## Glass Sponsor

*\$1,000 contribution*




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-  Logo included in Annual Report
-  Logo included on event site
-  2 Social media highlights
-  1 Free admission to our Last Call After Party

## Can Sponsor

*\$500 contribution*

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-  1 Social media highlight
-  Logo on event site
-  1 Free admission to our Last Call After Party

You're Invited

# SAVE THE DATE



## LAST CALL AFTER PARTY

**10.20.23 | Mile High Spirits**

Distillery Tour | Live Performances | Silent Auction | Appetizing Bites



Join us to celebrate the final day of our month-long campaign, *Change on Tap*, at our Last Call After Party!

@thebluebench



WWW.THEBLUEBENCH.ORG

*Change on Tap | October 2023*