

THE BLUE BENCH PRESENTS



CHANGE ON TAP 2025



Changing the conversation around alcohol & sexual violence

Partnership Proposal



November 2025

✉ CFERRICK@THEBLUEBENCH.ORG

☎ 303-329-9922



the blue bench
Ending sexual assault
through prevention & care

OUR VISION



To eliminate sexual assault.

For Coloradans, 1 in 3 people experience some form of sexual violence in their lifetime, 80% of which takes place before the age of 25.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.



Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.¹



THE CAUSE

To change the conversation around alcohol & sexual violence.

Joining The Blue Bench's *Change on Tap* campaign isn't just good for the community; it's great for business.

Earn media coverage, stand out on social media and our campaign materials, enjoy a complimentary, exclusive *Safe Bars* training, and strengthen your reputation as an establishment that stands for respect and advocacy.










¹ Busch-Armendariz, N., PhD, & McClain, T. (2018, October 5)

KEG

Partner

20% back on the month







-  Free 2025 Safe Bars training
-  4 Complimentary VIP tickets to our Drag Brunch Fundraiser
-  Logo included in our Change on Tap Drag Brunch Fundraiser
-  4 Social media posts in November (7K reach)
-  Logo included in two e-newsletters (25K reach)
-  Logo and link to website on Change on Tap event page
-  Logo included in The Blue Bench Annual report

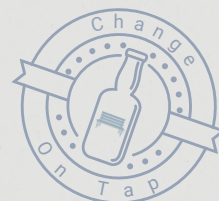


GROWLER

Partner

10% back on the month







-  Free 2025 Safe Bars training
-  2 Complimentary VIP tickets to our Drag Brunch Fundraiser
-  Logo included in our Change on Tap Drag Brunch Fundraiser
-  3 Social media posts in November (7K reach)
-  Logo included in two e-newsletters (25K reach)
-  Logo and link to website on Change on Tap event page

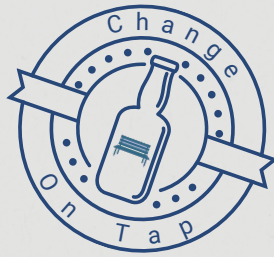


PINT

Partner

Give \$1 back from select list

-  Craft a unique list of beers or cocktails, with \$1 going back to The Blue Bench's mission
-  Free 2025 Safe Bars training
-  2 Complimentary GA tickets to our Drag Brunch Fundraiser
-  Logo included in our Change on Tap Drag Brunch Fundraiser
-  2 Social media posts in November (7K reach)
-  Logo included in one e-newsletters (25K reach)



BARTENDER'S CHOICE

Don't see a level that works for you?
Pitch us your custom partnership that works for your establishment!



Photo by Liz Carpio

Want to make a bigger impact?

Add a round-up/donation option to your customer receipts!



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Visit the Change on Tap
event page to learn more:

