



the blue bench

Ending sexual assault  
through prevention & care

THE BLUE BENCH PRESENTS

# CHANGE ON TAP 2024

## Partnership Proposal

Changing the conversation  
around alcohol & sexual violence

LEARN MORE:



November 2024

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# CHANGE

## OUR VISION

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### **To eliminate sexual assault.**

In the state of Colorado, 1 in 2 women, 1 in 2 trans/nonbinary individuals, and 1 in 3 men experience sexual violence in their lifetime.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.





# THE CAUSE

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Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.<sup>1</sup>

The Blue Bench is Colorado's leading organization prioritizing prevention education to stop violent crimes before they happen. With your partnership, we can create a safer Denver for patrons and employees.





# ON TAP



# KEG

Partner

*20% back on the month*




-  4 social media posts in November (4K reach)
-  Logo included in two e-newsletters (25k reach)
-  Logo and link to website included on Change on Tap website
-  Logo included in The Blue Bench Annual report



# GROWLER

Partner

*10% back on the month*


-  3 social media posts in November (4K reach)
-  Logo included in two e-newsletters (25k reach)
-  Logo and link to website included on Change on Tap website





# PINT

## Partner

*Give \$1 back on a select drink list*

 2 social media shout out in November (4K reach)

 Logo included in 1 e-newsletter (25k reach)

 You will craft a preferred list of beers or cocktails with \$1 going back to The Blue Bench mission.

# BARTENDER'S CHOICE

Don't see a level that works for you? Pitch us your custom partnership that works for your establishment!

Want to make a bigger impact?

Add a round up/donation option to your customer receipts!

