



the blue bench
Ending sexual assault
through prevention & care

CHANGE ON TAP 2024

Sponsorship Proposal

Changing the conversation
around alcohol & sexual violence

Visit our event site:



November 2024

✉ KFERN@THEBLUEBENCH.ORG

☎ 303-329-9922

CHANGE

OUR VISION

To eliminate sexual assault.

In the state of Colorado, 1 in 2 women, 1 in 2 trans/nonbinary individuals, and 1 in 3 men experience sexual violence in their lifetime.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.



THE CAUSE

Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.¹

The Blue Bench is Colorado's leading organization prioritizing prevention education to stop violent crimes before they happen. With your partnership, we can create a safer Denver for patrons and employees.










ON TAP

5.0K

Presenting Sponsor

\$5,000 contribution

-  Your name will introduce Change on Tap in all signage, communications and other campaign materials
-  Feature in The Blue Bench newsletter that reaches 25,000 local community members
-  Logo included on The Blue Bench website for a year
-  Media shoutout in a news story covering Change on Tap
-  5 Social media highlights (4K reach)
-  1 Free Safe Bars training
-  Logo will be included in Annual Report









the blue bench

Ending sexual assault
through prevention & care

2.5K

Growler Sponsor

\$2,500 contribution

-  Mention in The Blue Bench newsletter that reaches 25,000 local community members
-  Logo included in Annual Report
-  Logo included on The Blue Bench website for a year
-  Logo included on campaign site
-  3 Social media highlights (4K reach)
-  1 Free Safe Bars training

1.5K

Bottle Sponsor

\$1,500 contribution

- 🍷 Logo included in Annual Report
- 🍷 Logo included on campaign site
- 🍷 Logo included on website for a year
- 🍷 3 Social media highlights (4K reach)
- 🍷 1 Free Safe Bars training



1.0K

Glass Sponsor

\$1,000 contribution

- 🍷 Logo included in Annual Report
- 🍷 Logo included on campaign site
- 🍷 2 Social media highlights (4K reach)

Can Sponsor

\$500 contribution

- 🍷 1 Social media highlight (4K reach)
- 🍷 Logo on campaign site

