

# CHANG

ON

2024

Sponsorship Proposal

Changing the conversation around alcohol & sexual violence

Visit our event site:







# CHANGE

### OUR VISION

#### To eliminate sexual assault.

In the state of Colorado, 1 in 2 women, 1 in 2 trans/nonbinary individuals, and 1 in 3 men experience sexual violence in their lifetime.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.



### THE CAUSE

Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.<sup>1</sup>

The Blue Bench is Colorado's leading organization prioritizing prevention education to stop violent crimes before they happen. With your partnership, we can create a safer Denver for patrons and employees.



# ONTAP

## Presenting Sponsor

#### \$5,000 contribution

- Your name will introduce Change on Tap in all signage, communications and other campaign materials
- Feature in The Blue Bench newsletter that reaches 25,000 local community members
- Logo included on The Blue Bench website for a year
- Media shoutout in a news story covering Change on Tap
- 5 Social media highlights (4K reach)
- 4 1 Free Safe Bars training
- Logo will be included in Annual Report



## Growler Sponsor

\$2,500 contribution

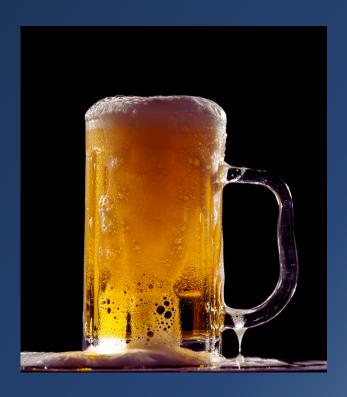
- Mention in The Blue Bench newsletter that reaches 25,000 local community members
- Logo included in Annual Report
- Logo included on The Blue Bench website for a year
- Logo included on campaign site
- 3 Social media highlights (4K reach)
- 4 1 Free Safe Bars training

## 1.5K

#### B o t t l e S p o n s o r

\$1,500 contribution

- Logo included in Annual Report
- Logo included on campaign site
- Logo included on website for a year
- 3 Social media highlights (4K reach
- 1 Free Safe Bars training





## Glass Sponsor

\$1,000 contribution

- Logo included in Annual Report
- & Logo included on campaign site
- 2 Social media highlights (4K reach)

#### Can Sponsor

#### \$500 contribution

- 1 Social media highlight (4K reach)
- Logo on campaign site