

THE BLUE BENCH PRESENTS



# CHANGE ON TAP 2025



*Changing the conversation around alcohol & sexual violence*

## *Partnership Proposal*



**November 2025**

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the blue bench  
Ending sexual assault  
through prevention & care

## OUR VISION



### To eliminate sexual assault.

For Coloradans, 1 in 3 people experience some form of sexual violence in their lifetime, 80% of which takes place before the age of 25.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.



*Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.<sup>1</sup>*



## THE CAUSE

### To change the conversation around alcohol & sexual violence.

Joining The Blue Bench's *Change on Tap* campaign isn't just good for the community; it's great for business.

Earn media coverage, stand out on social media and in our campaign materials, enjoy a complimentary, exclusive *Safe Bars* training, and showcase your commitment to safety, equity, and survivor support.










<sup>1</sup> Busch-Armendariz, N., PhD, & McClain, T. (2018, October 5)



# KEG

## Partner

*20% back on the month*







-  Free 2025 Safe Bars training
-  4 Complimentary VIP tickets to our Drag Brunch Fundraiser
-  Logo included in our Change on Tap Drag Brunch Fundraiser
-  4 Social media posts in November (7K reach)
-  Logo included in two e-newsletters (25K reach)
-  Logo and link to website on Change on Tap event page
-  Logo included in The Blue Bench Annual report

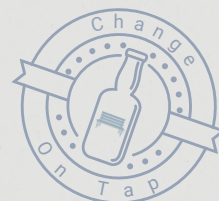


# GROWLER

## Partner

*10% back on the month*

-  Free 2025 Safe Bars training
-  2 Complimentary VIP tickets to our Drag Brunch Fundraiser
-  Logo included in our Change on Tap Drag Brunch Fundraiser
-  3 Social media posts in November (7K reach)
-  Logo included in two e-newsletters (25K reach)
-  Logo and link to website on Change on Tap event page









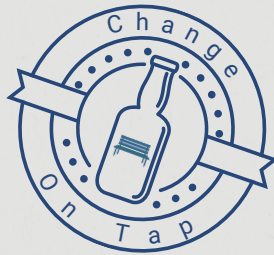


# PINT

## Partner

*Give \$1 back from select list*

-  Craft a unique list of beers or cocktails, with \$1 going back to The Blue Bench's mission
-  Free 2025 Safe Bars training
-  2 Complimentary GA tickets to our Drag Brunch Fundraiser
-  Logo included in our Change on Tap Drag Brunch Fundraiser
-  2 Social media posts in November (7K reach)
-  Logo included in one e-newsletters (25K reach)



## BARTENDER'S CHOICE

Don't see a level that works for you?  
Pitch us your custom partnership that works for your establishment!



Photo by Liz Carpio

## Want to make a bigger impact?

Add a round-up/donation option to your customer receipts!



the blue bench

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[www.thebluebench.org](http://www.thebluebench.org)

Visit the Change on Tap  
event page to learn more:

