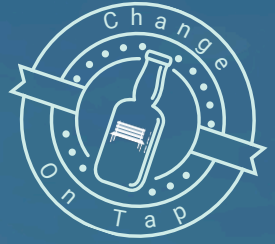


THE BLUE BENCH PRESENTS



Changing the conversation around alcohol & sexual violence

Sponsorship Proposal



November 2025

✉ CFERRICK@THEBLUEBENCH.ORG

☎ 303-329-9922



the blue bench
Ending sexual assault
through prevention & care

OUR VISION



To eliminate sexual assault.

For Coloradans, 1 in 3 people experience some form of sexual violence in their lifetime, 80% of which takes place before the age of 25.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.



Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.¹



THE CAUSE

To change the conversation around alcohol & sexual violence.

Change on Tap breaks the silence around sexual assault by fostering open dialogue, education, and advocacy through expertly led *Safe Bars* training, turning Denver bars and restaurants into spaces of support and prevention. By sponsoring *Change on Tap*, your business gains media exposure, strengthens community trust, and showcases your commitment to safety, equity, and survivor support.



¹ Busch-Armendariz, N., PhD, & McClain, T. (2018, October 5)

Presenting Sponsor

\$5,000 contribution

-  Your name will introduce Change on Tap in all signage, communications, and other campaign materials
-  Feature in The Blue Bench newsletter reaching 25,000 community members
-  Highlight in Change on Tap media coverage
-  Logo included on The Blue Bench website for a year
-  Logo included on Change on Tap event page
-  Logo will be included in Annual Report
-  5 Social media highlights (7K reach)
-  4 Complimentary VIP tickets to our Change on Tap Drag Brunch Fundraiser
-  An announced shoutout at the event with details of your choice



Growler Sponsor

\$2,500 contribution

-  Mention in The Blue Bench newsletter reaching 25,000 community members
-  Logo included in Annual Report
-  Logo included on The Blue Bench website for a year
-  Logo included on Change on Tap event page
-  3 Social media highlights (7K reach)
-  4 Complimentary GA tickets to our Change on Tap Drag Brunch Fundraiser

Bottle Sponsor

\$1,500 contribution

-  Logo included on The Blue Bench website for a year
-  Logo included on Change on Tap event page
-  Logo will be included in Annual Report
-  3 Social media highlights (7K reach)

Glass Sponsor

\$1,000 contribution

-  Logo included in Annual Report
-  Logo included on Change on Tap event page
-  2 Social media highlights (7K reach)

Can Sponsor

\$500 contribution

-  Logo included on Change on Tap event page
-  1 Social media highlight (7K reach)



the blue bench

Ending sexual assault
through prevention & care
www.thebluebench.org

Visit the Change on Tap
event page to learn more:

