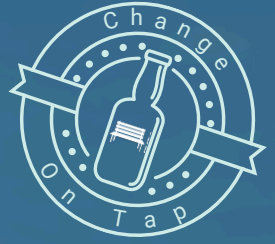


THE BLUE BENCH PRESENTS



*Changing the conversation around alcohol & sexual violence*

## *Sponsorship Proposal*



**November 2025**

✉ [CFERRICK@THEBLUEBENCH.ORG](mailto:CFERRICK@THEBLUEBENCH.ORG)

☎ 303-329-9922



the blue bench  
Ending sexual assault  
through prevention & care

# OUR VISION



## To eliminate sexual assault.

For Coloradans, 1 in 3 people experience some form of sexual violence in their lifetime, 80% of which takes place before the age of 25.

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible, survivor-centered support services and empowering education.



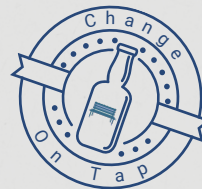
*Studies estimate that between 50 and 77 percent of sexual assaults involve alcohol consumption by either the victim or offender and many times by both.<sup>1</sup>*



# THE CAUSE

## To change the conversation around alcohol & sexual violence.

*Change on Tap* breaks the silence around sexual assault by fostering open dialogue, education, and advocacy through expertly led *Safe Bars* training, turning Denver bars and restaurants into spaces of support and prevention. By sponsoring *Change on Tap*, your business gains media exposure, strengthens community trust, and showcases your commitment to safety, equity, and survivor support.












<sup>1</sup> Busch-Armendariz, N., PhD, & McClain, T. (2018, October 5)



# Presenting Sponsor

*\$5,000 contribution*

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-  Your name will introduce Change on Tap in all signage, communications, and other campaign materials
-  Feature in The Blue Bench newsletter reaching 25,000 community members
-  Highlight in Change on Tap media coverage
-  Logo included on The Blue Bench website for a year
-  Logo included on Change on Tap event page
-  Logo will be included in Annual Report
-  5 Social media highlights (7K reach)
-  4 Complimentary VIP tickets to our Change on Tap Drag Brunch Fundraiser
-  An announced shoutout at the event with details of your choice



# Growler Sponsor

*\$2,500 contribution*



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-  Mention in The Blue Bench newsletter reaching 25,000 community members
-  Logo included in Annual Report
-  Logo included on The Blue Bench website for a year
-  Logo included on Change on Tap event page
-  3 Social media highlights (7K reach)
-  4 Complimentary GA tickets to our Change on Tap Drag Brunch Fundraiser






# Bottle Sponsor

*\$1,500 contribution*

-  Logo included on The Blue Bench website for a year
-  Logo included on Change on Tap event page
-  Logo will be included in Annual Report
-  3 Social media highlights (7K reach)



# Glass Sponsor

*\$1,000 contribution*

-  Logo included in Annual Report
-  Logo included on Change on Tap event page
-  2 Social media highlights (7K reach)

# Can Sponsor

*\$500 contribution*

-  Logo included on Change on Tap event page
-  1 Social media highlight (7K reach)



the blue bench

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[www.thebluebench.org](http://www.thebluebench.org)

Visit the Change on Tap  
event page to learn more:

