



2025 - 2028

STRATEGIC DIRECTION



OVERVIEW

SINCE OUR FOUNDING IN 1983,

The Blue Bench has worked tirelessly in the Denver Metro community to eliminate sexual violence and diminish the impact it has on individuals and their loved ones. The following pages provide a high-level summary of the strategic direction that will propel The Blue Bench's vital work over the next three years.

You will find that The Blue Bench's updated vision and strategic objectives are underpinned by a commitment to a culture built on learning, intention, and engagement. Our work will be guided by intentional community partnerships, improving accessibility of care, and education and training that will empower individuals to prevent and disclose sexual violence.

We invite you to join our efforts to create a safer, more empowered Denver.

OUR VISION

“A Community of Safety and Healing.”

We envision a world where every person can live without fear of sexual violence, and where a network of healing support is accessible for those who have experienced it.

OUR MISSION

The Blue Bench is a community of survivors, allies, and advocates working to prevent sexual violence and build a safe and supportive metro Denver. We work collaboratively to provide accessible survivor-centered support services and empowering education.



OUR CORE VALUES

***Collaborative:** We work together to co-create and achieve our collective goals.*

To live this value we:

- Create regular rhythms of learning across teams, board, and community to reduce silos and increase alignment and integration
- Actively invite and create conditions for co-creation where all voices, beliefs, and skills make valuable contributions
- Practice skills of non-violent communication to engage in meaningful conversations.

***Accessible:** We create conditions that allow people to thrive.*

To live this value we:

- Recognize and actively work to reduce barriers while being clear with ourselves, our partners, and clients about what we can do.
- Build policies, practices, and processes that allow different types of people to feel like they can learn and grow at The Blue Bench.
- Teach and embed trauma-informed practices into our daily work.

***Empathetic:** We seek first to understand.*

To live this value we:

- Practice self-reflection and give grace to others.
- Verbalize our appreciation and support for each other every day.
- Strive to “Do no harm” and regularly measure our impact on our staff and those we serve.

***Courageous:** We face challenges with integrity and vulnerability.*

To live this value we:

- Take responsibility for our mistakes.
- Live in integrity to the things we committed to do.
- Acknowledge that courage doesn't exist without vulnerability.



Our Impact Pyramid

